

Roadrider

The AM26 Roadrider range has been introduced to replace, streamline and update much of Avon's tyre offering in the xply market.

Roadrider replaces three tyre ranges, AM20/21 Roadrunner, AM20/18 Supervenom and AM51/52 HKM.

Roadrider comes in 32 sizes, which covers fitments for classic and modern motorcycles. This range uses the latest casing, profile and tread technology to give outstanding grip and excellent handling.

The Roadrider can be mixed with tyres from ranges it is replacing but for optimum handling, it is always best to fit as pairs.

Below is a press release for Roadrider: -

Cooper-Avon Tyres is to launch *Roadrider*, a brand new, all-weather Crossply tyre designed to deliver value and performance to riders of traditional and commuter machines. The range, which comprises over thirty sizes, will give riders the four things they care about most; durability, grip, precise handling and performance.

Together with the technical research that normally accompanies a major tyre development programme, extensive studies were carried out to determine the best way to provide a clear and logical solution for a range of bikes that is often served by numerous tyre ranges. Pete McNally, Avon's chief motorcycle designer explained, "Many of the bikes for which we have designed *Roadrider* are today catered for by remnants of old sport touring ranges that have largely been superseded by modern radials. This makes it difficult for dealers to carry a comprehensive stock profile, which in turn leads to difficulties for the consumer when he needs new rubber. *Roadrider* offers clarity for the trade and we expect our customers to benefit from the improved levels of availability and choice that this clarity will bring."

But *Roadrider* isn't just an extensive range of sizes. Avon has looked closely at what really matters to riders of traditional and commuter machines;

Factors such as the tyre's ability to resist whitelining led to the design of a unique central groove in the tread.

The need for light and precise handling, whilst moving at slow speeds through traffic, called for an advanced casing design to give low rolling resistance and positive feel.

And the all-important combination of confidence and durability are delivered by a distinctive, modern tread pattern cut into a no-nonsense, all-weather compound.

Naturally, with its sports pedigree, Avon has also considered the issue of high-speed performance and *Roadrider* certainly has the potential to exceed expectations in this area.

Avon technicians have built in a multi-arc tread profile that forces the biggest possible contact patch onto the road, whatever the lean angle.

And finally, to really prove that a tyre can have everything, all *Roadrider* tyres are capable of speeds of up to 150mph / 240kph.

Peter J McNally

M/C Technical Product Manager

01225 357753

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